

Meet the Panel

Unique Challenges and Prospects of Early-Stage Clean Technology Start-Ups

People Power, Gene Wang, CEO and Chairman:

Prior to Mr. Wang's position at People Power, Mr. Wang was Chairman and CEO of Bitfone, which he sold to HP in 2007. At HP, Mr. Wang was VP Marketing and led the marketing, business development and industrial design organizations for the Handheld business unit. Bitfone was the industry leader in Over-The-Air device management solutions for mobile phones. Mr. Wang was CEO and Chairman of Photo Access; he sold its hardware business unit to Agilent Technologies in 2000. Mr. Wang was the CEO of Computer Motion, a leader in medical robotics, which he led through a successful IPO in 1997. At Symantec, Mr. Wang was Executive VP where he managed four divisions and helped grow the annual sales from \$172 million to \$412 million. Mr. Wang was VP and general manager at Borland, where he drove sales of the C++ programming language to over one million copies. Mr. Wang was co-founder and VP Marketing at Gold Hill Computers, an Artificial Intelligence company. Mr. Wang earned a bachelor's degree in computer science from the University of California at Berkeley.

About People Power: An open source green technology startup focusing on Home Energy Efficiency. People Power's solution will help consumers save money on their electric bills while helping to save the planet by reducing harmful carbon emissions. People Power is delivering a low cost open source home area network protocol to promote interoperability while lowering costs and promoting innovation. The Company is developing a network of sensors that monitor and control energy use and an easy to use web service that enables consumers to budget and reduce their electricity bills and compare their savings within their social network.

Draper Fisher Jurvetson, Joshua Raffaelli, Associate

Mr. Raffaelli's primary areas of interest are in energy and services businesses. Prior to joining Draper Fisher Jurvetson, Joshua was an Analyst at Och-Ziff Capital Management in London where he focused on merger arbitrage and emerging market investments in the logistics and oil and gas markets. Prior to OZ, Joshua was an Analyst at JPMorgan's Technology Investment Banking group in San Francisco where he focused on mergers & acquisitions and debt and equity offerings for media-related consumer products and software clients. Joshua also worked in the Debt Capital Markets group at JPMorgan in New York where he worked on acquisition related transactions in a variety of industries including energy, waste management, telecommunications, semiconductors, and health care services. Joshua is a Cum Laude graduate of Harvard University with a BA in Government, and an MBA from Stanford Business School.

Battery Ventures, Mike Dauber, Partner

Mike Dauber joined Battery in 2008 as a Senior Associate focusing on investments in semiconductors and IT infrastructure. He is currently involved with and a board observer at Amalfi Semiconductor, Redwood Systems, SolarBridge Technologies, and Zenverge. During his years in the communications equipment market, Mike held positions in global sales, strategic marketing, product management and engineering at Altera, Xilinx and Velio Communications. His accomplishments include defining next generation communications products and launching them into the market, as well as strategic business development programs at major communications OEMs. Most recently Mike worked for Altera where he was the account manager responsible for Cisco. Mike earned a BS in Electrical Engineering from the University of Michigan in Ann Arbor and an MBA from the University of Pennsylvania's Wharton School.

CalCEF Clean Energy Angel Fund, Susan Preston, General Partner

Susan Preston is General Partner for the CalCEF Clean Energy Angel Fund. Susan has spent most of her career in senior management positions in public and private companies, from general counsel to CEO. She has also been a partner in two national law-firms and is a patent attorney. Susan is a world-recognized expert in angel financing, and is the author of numerous articles, white papers and books on angel financing. Her most recent book, *Angel Financing for Entrepreneurs*, was released by Wiley Publishing. She has been and continues to be a national and international speaker on economic

Meet the Panel

Unique Challenges and Prospects of Early-Stage Clean Technology Start-Ups

development, angel and venture financing. She was an Entrepreneur-in-Residence with the Kauffman Foundation for six years focusing on initiatives related to angel investing, angel organizations and women entrepreneurs. She is the architect of the Access to Capital for Entrepreneurs Act, a bi-partisan federal income tax credit bill for private equity investing, which will be re-introduced in Congress this session. Ms. Preston received her JD, cum laude, from Seattle University and her BS, magna cum laude, Phi Beta Kappa, in Microbiology and Public Health from WSU.

About CalCEF Clean Energy Angel Fund: A seed/start-up stage investment fund in the clean energy and related technologies market, including energy efficiency, green buildings, power reliability and alternative energy. The Fund's objectives are to produce an attractive financial return on investments through the commercial advancement of clean energy technologies.

Brian Payer, Cleantech Open, Co-Founder

Brian Payer is a chemical engineer with business experience and a passion for solving problems in energy, the environment and cleantech. He has worked as an engineer on projects including: fuel cells, batteries, uranium processing, biofuels, wetlands ecology and medical devices. Payer was a Co-founder and Programs Director of the Cleantech Open. He is also Co-founder of Repaper Solutions, a technology venture that provides a system to reprocess office paper more efficiently and more cost effectively than traditional recycling. Payer has two years of experience in environmental consulting, completing GHG inventories, air pollution models and risk assessments for ports, rail yards and heavy industry. Payer also serves as a faculty advisor for the Chemical Engineering Department at Stanford University. Payer completed a Master's in the Chemical Engineering Product Development Program from UC Berkeley. He was awarded a Certificate in Management of Technology from the Haas School of Business. Payer earned a Bachelor's in Chemical Engineering from Stanford University.

About Cleantech Open: The mission of the Cleantech Open is to "find, fund, and foster the big ideas that address today's most urgent energy, environmental, and economic challenges. The Cleantech Open has established itself as the leader in developing clean technology startup entrepreneurs addressing these challenges. Since its inception in 2006, 191 promising teams have availed themselves of the Cleantech Open's one-of-a-kind hands-on workforce development, nurturing, and funding programs." "The primary catalyst through which the Cleantech Open has advanced its unique workforce model is via the world's largest and most successful cleantech business competition and networking programs."

Ty Jagerson, HelioPower, Executive Vice President

Ty Jagerson brings more than 15 years of renewable energy, technology development and venture funding experience to HelioPower. Most recently he was CEO and founder of Simple Energies, LLC, a developer of integrated clean energy projects. Prior to acquisition by Helio Micro Utility, Simple Energies had successfully financed over 40 MW of renewables projects, and built a portfolio of 100 MW of projects in the U.S., Asia, Latin America and the Caribbean. Prior to Simple Energies, Mr. Jagerson was a founding member and Vice President, Corporate Development for SolFocus, Inc., a concentrating photovoltaics company. At SolFocus, he raised \$150 million in venture funding and closed contracts for turnkey and financed solar power projects worldwide. Prior experience: Principal of Business Development for Palo Alto Research Center (PARC), President of PCG, a technology consulting firm based in Ukraine. Mr. Jagerson holds an MBA from the Wharton School of the University of Pennsylvania, and a BA from Wesleyan University.

About HelioPower: HelioPower provides engineering, consulting and installation of green energy technology, with a focus on solar power (photovoltaic) systems to a diverse roster of residential, commercial and large scale facility clients. Since 2001, HelioPower has engineered over 1000 solar power solutions for residential, commercial, community and utility scale partners in the Western States, and serves clients worldwide. HelioPower is a subsidiary of the HelioGroup.