

WEDNESDAY, APRIL 23, 2014

# Green Building Benchmarking & the Role of Data in EE

## TIME SCHEDULE:

9:00 AM - 9:30 AM

Networking / Brunch

9:30 AM - 11:30 AM

Panel Discussion/Q&A

11:30 AM - 12:00 PM

Networking

## FORMAT

AGRION is a membership based, international business network for energy and sustainability. We organize roundtables, webinars and international conventions to enhance idea-sharing and business lead generation through high-level industry discussion and the promotion of emerging technologies.

Our roundtables consist of an hour and half panel discussion with 4-6 speakers, a moderator and a roundtable of between 25-35 participants in the room. Speakers and attendees are seated at the same table to facilitate interactive and intimate discussion.

For this event, our audience will consist of:

- Property Owners & Managers
- Developers
- Regulatory/Policy
- Sustainability Managers
- ESCO's
- Engineering Firms

## AGRION UPCOMING EVENTS

**03.25.14**    **Optimizing Opportunity in Energy Efficiency Financing**

**04.17.14**    **Casting a Vision for the Impact Investing Movement**

**04.24.14**    **Materiality Mapping and Sustainability Data**

## AGENDA

In 2009, Mayor Bloomberg enacted the most comprehensive energy efficiency policy through the Greater Greener, Building Challenge (GGBC) in which he mandated four local laws (Local Law 84,85,87,88). Local Law 84 requires buildings 50,000 sq ft or larger to publically disclose their energy and water use in order to create a comparative online platform called the ENERGY STAR Portfolio Manager to analyze data. The report has already shed light on some aspects of energy use such as NYC buildings as a whole are more efficient than their counterparts around the country, and the ENERGY STAR score has increased already from 64 to 67. As more years are cataloged and compared New York City will pin point what projects must take precedence over others and what strategies are successful.

This roundtable will explore the role of benchmarking and how it is driving greater profitability of buildings, reducing greenhouse gas admissions and, in turn, creating jobs throughout the real estate and construction industry.

- What are the initial findings of the process?
- How do building owners capitalize on the data collected?
- How can building owners reduce energy use?
- How will the government incentivize utilities to automatically upload energy use data?

For more information or to request to join the panel, please contact: [rebecca.osullivan@agrion.org](mailto:rebecca.osullivan@agrion.org)

## ABOUT AGRION

AGRION hosts more than 400 events per year across our office locations in New York, San Francisco, Paris, Brussels, and Beijing that include webinars to intimate roundtable discussions to large multi-day international conventions. Membership allows companies access to all events, recordings and reports and gives them the opportunity to collaborate on a tailored program to promote new technologies, projects and partnerships. AGRION currently has close to 200 member companies spanning a wide spectrum of industries and sectors. Through weekly events held online and on-site, AGRION reaches over 200,000 professionals globally.

To find out more about membership, please contact [Jillian.Caramanna@agrion.org](mailto:Jillian.Caramanna@agrion.org)

## OUR COMMUNITIES

Corporate Sustainability	Solar Energy
Green Buildings	Smart Grid
Wind Energy	Smart Cities
Energy Storage	Electric Vehicles

## WEEKLY PROGRAMS

AGRION organizes local and global meetings that span business and technological innovations, market challenges and competition, and policy and financing issues in the energy and sustainability spaces. All meetings are filmed and members have the option to attend meetings on-site (locally) or online. Detailed meeting reports and video are available following our events. (To view future and past AGRION meetings, see [here](#).)

## NETWORKING & INDUSTRY

AGRION performs targeted outreach for member companies, ensuring that our unique networking platform will result in high-level industry connections and concrete business leads.

**AGRION**  
GLOBAL NETWORK FOR ENERGY  
CLEANTECH, CORPORATE SUSTAINABILITY

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